

West Tennessee Workforce Investment Board



Southwest Human Resource Agency

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Upcoming WIA/SWHRA Events: March

4/18- Good Friday; **Agency Closed**

4/20- Easter Sunday

4/23- Administrative Professionals Day

4/24- WIA Board Meeting;
Central Office

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Local Officials Travel to Washington to Discuss WIA Funding



Pictured in front of The Capital Building in Washington from (L-R) SWHRA Executive Director Mike Smith, LWIA-11 Director Jimmy Bell, and Selmer Mayor John Smith.

Local officials along with staff from Southwest Human Resource Agency (SWHRA) traveled to Washington last week to discuss the importance of continued funding for the Local Workforce Investment Act Area-11 (LWIA-11).

The National Association of Workforce Boards (NAWB) annual conference provided the opportunity for officials to meet with the staffs for U.S. Senators Lamar Alexander and Bob Corker, as well as staff members for U.S. Congress-

men Marsha Blackburn and Stephen Fincher.

“The conference provided us the opportunity to meet with staffs of our legislators, so that we could discuss the importance of continued funding for LWIA-11” stated Jimmy Bell, Director of LWIA-11. He went on to say that “the re-authorization of these funds is something that is important for us to be able to continue to help those people we serve in our local counties.”

Joining Bell in Washington were SWHRA Executive Director Mike Smith, City of Selmer Mayor John Smith, LWIA-11 Board Chairman Craig Butler, and Tennessee Department of Labor & Workforce Development; Assistant Director for West Tennessee Mark Chandler.

The purpose of the WIA is to prepare eligible Adults, Dislocated Workers, and Youth for entry into the labor market.

Bell said “the staffs of our legislators were attentive of our needs and expressed a desire to continue to assist us in the great things we do within our communities.”

LWIA-11 serves eight counties in southwest Tennessee including McNairy Co. They served over 1,000 participants last year.

WIA Summer Youth programs are set to return for '14

LWIA-11 is working with the City of Jackson and the Madison County Juvenile Court again this summer to operate a Summer Work Experience Program involving kids in the juvenile justice system. Fifty youth that meet the program requirements are being identified as potential participants. The program provides specially targeted youth 16-18 years old with an enriching and constructive summer youth experience through subsidized placements in private and public sectors, governmental agencies, and non-profit organizations.

Another program that LWIA-11 will have is a Six-week Summer Youth Work Experience that will have a total of 100 youth participants throughout our eight counties. The participants will be interviewed by a career specialist, and then placed in a work setting that best suits their interests. The purpose of the program is to not only assist the youth financially, but give them a meaningful work experience that helps build work ethic and soft skills.

For more information on the programs please visit the WIA website: westtennesseecareers.org

NAWDP Conference in Denver



Over 700 workforce professionals from across the nation are expected including: One-Stop Center Staff, Job Developers, Re-Entry Specialist, Youth Build Grantees, Community College Representatives, Job Corps Professionals, Senior Community and Employment Service Providers, Business and Employer Representatives, WIB Executive Directors, Career and Guidance Counselors, Juvenile Justice Specialists, Educators and Trainers.

LWIA-11 plans to send staff members to attend the conference which will take place in Denver on May 4-6.

Chester County

Workforce Investment Act
269 North Church
Henderson, TN 38340
Ph: 731-989-5160
Roamell Bostick, Career Spec.

Decatur County

Workforce Investment Act
2039 Highway 641 South
Parsons, TN 38363
Workforce Investment Act
Ph: 731-847-2021
Su Therrell, Career Spec.

Hardeman County

Tennessee Career Center
602-A Tennessee St.
Bolivar, TN 38008
Ph: 731-658-4073
Jeanette Lockett, Career Spec.

Hardin County

Tennessee Career Center
1080 Wayne Rd.
Savannah, TN 38372
Ph: 731-925-4169
Velma Holt, Career Spec.

Haywood County

Tennessee Career Center
140 South Wilson
Brownsville, TN 38012
Ph: 731-779-0868
Lillie Boyd, Career Spec.

Henderson County

Tennessee Career Center
17 Monroe Ave., Suite 8
Lexington, TN 38351
Ph: 731-968-0276
Bettina Webb, Career Spec.

Madison County

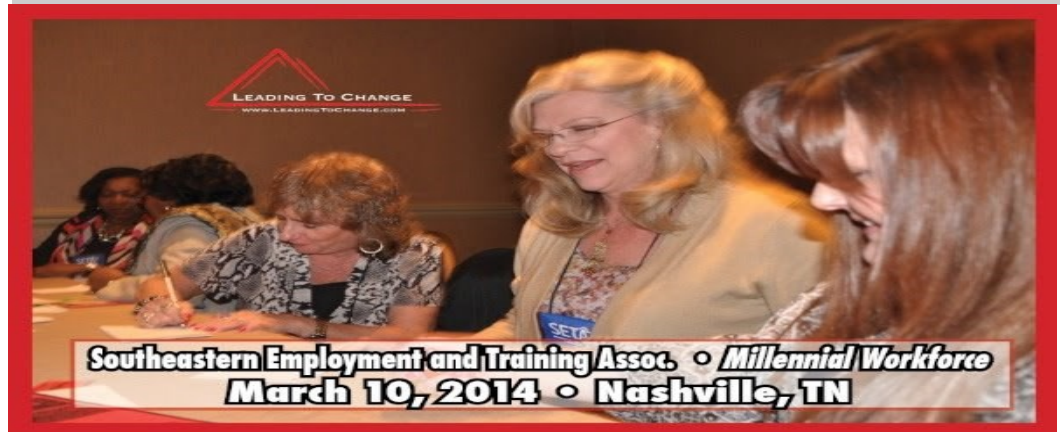
Tennessee Career Center
362 Carriage House Dr.
Jackson, TN 38305
Ph: 731-668-2040
Brenda Fowler, Career Spec.
Diana Bernard, Career Spec.
Kim Hurley, Career Spec.
Harvey Buchanan, Res. Rm.
Mgr.
Jennifer Rivers-Parker, Rec.

McNairy County

Workforce Investment Act
701 B Industrial Rd.
Selmer, TN 38375
731-645-7264
Fedtricia Barnes, Career Spec.

WIA Administrative Offices

P.O. Box 264
1527 White Avenue
Henderson, TN 38340
Ph: 731-989-0533
800-572-5782
Jimmy Bell, WIA Director

LWIA-11 staff featured in SETA photo

The spring 2014 Southeastern Employment and Training Association conference took place in Nashville on March 10. Pictured in this photo from (L-R) is LWIA-11 Board Member Debi Kenner, Madison Co. Career Specialist Diana Bernard, and Madison Co. Career Specialist Kim Hurley.

Helpful Tools: Master your Powerpoint!

- 1.) You're the star of the show, not the Powerpoint!
 - Know your subject matter inside and out
 - Know your audience
- 2.) Aim to engage, not to just inform.
 - Tell Stories
 - Slides can be forgettable, but stories are sticky
- 3.) One idea or thought per slide!
 - NO MORE BULLET POINTS
 - Six words or less on each slide
 - You can also convey your message through a series of images
 - Use images that are powerful
- 4.) Never use a "built-in" template
 - Feels like an amateur uses templates
 - Outline your powerpoint by writing them out first/convey your message through images
- 5.) Create customized handouts
 - Save the handouts until the end of the presentation (distracting)
- 6.) You shouldn't use your PowerPoint as a teleprompter
 - Reading them word for word is boring and mundane
- 7.) You should ALWAYS Research, Read, and Rehearse your materials



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Southwest Human Resource Agency
"Delivering Hope"

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The West Tennessee Workforce Investment Board, Local Workforce Investment Area 11 is administered by the Southwest Human Resource Agency and is comprised of eight counties in West Tennessee. LWLA 11 is under the direction of the twenty-eight member West Tennessee Workforce Investment Board, is composed of representatives from all 8 counties, and meets all requirements for private industry and public representation

SWHRA-WLA does not discriminate on the basis of race, color, national origin, gender, religion, age, political affiliation or belief, disability regarding employment or provision of educational services.

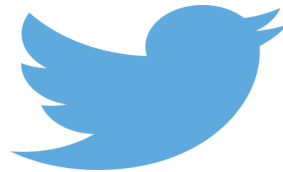
The Workforce Investment Act, administered through SWHRA is an equal opportunity employer program and auxiliary aids services (ADA) are available upon request to individuals with disabilities. TDD: 1-800-484-0298

Mission Statement::

"The mission of LWLA 11 will continue to be the delivery of quality services to our customers, while focusing on streamlined processes, accountability, flexibility, proper management controls, and positive performance outcomes."

Visit us online!

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Follow us!

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